

Melbourne:

10am to 6pm (with 1.5 hour lunch)

Organizer: **Jane Langof**

Founder of Feng Shui Concepts

Email: info@fengshuiconcepts.com.au

Telephone: +61 412 002 757



Register early, limited class size.

Full Course Fees (excl GST):	\$ 1,600.00
If registered and paid 3 months ahead	15% discount
If registered and paid 2 months ahead	10% discount
If registered and paid 1 month ahead	5% discount
If attending both Melbourne and Sydney workshops	30% discount



Sydney:

10am to 6pm (with 1.5 hour lunch)

Organizer: **Jane Dempster-Smith**

Principal Consultant of Feng Huang Consulting

Email: jane@fenghuangconsulting.com

Telephone: +61 400 982 441

Master Course on Business Feng Shui for Retail Shops

With Howard Choy, Feng Shui Architect and Consultant,
European College of Feng Shui (ECOFS), Berlin

Melbourne: 11 – 14 February 2012

Sydney: 18 – 21 February 2012





Howard Choy 蔡洪 is an Australian architect and international Feng Shui practitioner with more than 30 years' experience.

Principal of the European College of Feng Shui (ECOFS) and director of Berlin-based architectural firm *ar.qi.tektur*, Howard is a well-known speaker at Feng Shui conferences around the world. He not only teaches but works at the coal-face of Feng Shui architecture and consulting. Born in China, Howard immigrated to Australia at a young age. After completing his Bachelor of Science (B.Sc) and Architecture (B.Arch) degrees at the University of NSW in 1974, he began studying Feng Shui in Hong Kong in 1978 under the personal tutelage of Master Ren Zhilin 任志林. His research continued at tertiary institutions in China, Hong Kong, Australia and Germany. Howard was responsible for the Feng Shui of the Urban Renewal of Sydney's Chinatown for the Olympic 2000 Games, which won the Australian Institute of Landscape Architects NATIONAL PROJECT AWARDS 2000; and he was the Feng Shui consultant and architect for the upgrading of the Sydney Chinese Garden of Friendship at Darling Harbour in 2006. His firm just completed the Feng Shui for the Star City Casino Redevelopment which will have its opening in 2011. Howard is an enthusiastic teacher who willingly shares his knowledge and experience with his students.

風水與貿易通商 Feng Shui and Retail Business

For the first time, participants in Melbourne and Sydney will have the chance to learn advanced techniques of business Feng Shui from a highly experienced Feng Shui architect. This Master Course will focus on the design of retail stores and will help storeowners create the optimum atmosphere for attracting customers and increasing sales revenue.

The workshop will begin with a brief introduction and FS theories to the subject follow by visits to the shops. In the following days, we will work on the Feng Shui analysis using the San Cai Methodology for Feng Shui analysis developed by ECOFS and discuss its impact on the particular business. Several design approaches and a set of suggestions for improvement for each client will be developed and discussed.

The workshop provides an opportunity to learn from an experienced practitioner and observe up close the intricacies and "craftsmanship" in the application of classical Feng Shui. We will use both the Form and the Compass schools methods, including the Eight Houses and Flying Stars Feng Shui. Some prior knowledge of Feng Shui is recommended but not essential, the aim is to teach how to apply Feng Shui in your work systematically and professionally.

Future Master-Courses by Howard Choy in Australia
Melbourne: 02-05 February, Sydney: 08-11 February 2013
"Feng Shui and Residential Developments"
Melbourne: 08-11 February, Sydney 15-18 February 2014
"Feng Shui and Commercial Offices"