



## Feng Shui and Boutique Retail Shops

We will start our master classes in 2011 with a workshop on Feng Shui and the design of retail stores. We will look at three boutique shops, each with its own particular needs in selling jewelry, cosmetics and clothes in Berlin and Potsdam.

In this workshop we will teach advanced techniques of business Feng Shui since each of these stores has its own unique characteristics, potentials and shortcomings, which we hope to find with our Feng Shui analysis and at the end produce an optimum and attractive atmosphere for the shop owners that will help to improve customer patronage and sales revenue.

As usual we will begin the workshop with a brief introduction to the subject and visiting the shops. In the following days we work on the Feng Shui analysis, discuss its impact on the particular business and develop some design approaches for discussions.

At the workshop we want to convey how different requirements can be considered with different retail concepts and arrive at a design that is optimal and individual, and thus create the best conditions for the context of the site and the store owners.

The workshop provides ample opportunities to observe up close and learn from an experienced teacher, the intricacies and "craftsmanship" in the application of Feng Shui. As always, we look forward for your participation as our ongoing students but also newcomers are warmly welcome. In this seminar, we will use both methods of Form and Compass school so some knowledge of Feng Shui is required from the participants.

Due to the small size of the group, we can give you individual attentions and is able to impart knowledge to you at the highest level. You can look forward to a demanding and hands-on workshop in a pleasant atmosphere of a manageable size study group (up to 10 participants, teaching in English with German translation)

For hotel accommodation while in Berlin we recommend the Malzcafe ([hotel@malzcafe.de](mailto:hotel@malzcafe.de)) located in the park directly opposite our office/workshop venue.

We look forward to seeing you and for further inquiries please do not hesitate to contact Gyda or Howard.

**Date: 10-14. March 2011 in Berlin**

Early Bird discount 520 € (VAT) if registration and payment done before 07.01. 2011

Venue, the office of arqitektur.ac, Feng Shui Architects:

**Brunnenstr. 181, (VH1.0G), 10119 Berlin**

Phone: 00 49 30 28,385,855

Email: [fengshuiarchitect@hotmail.com](mailto:fengshuiarchitect@hotmail.com) (English)

[info@fengshuicollege.de](mailto:info@fengshuicollege.de) (English und Deutsch)

Gyda Anders and Howard Choy

European College of Feng Shui (ECOFS)

